Status New Ver# 8884279 Rep Order# EC'd Yes

( ) NRCC-NATL REPUB CONG NRCC IE 2012

Advertiser Estimate# Product

NMRPP MediaAssistant

Phone# Buver Fax#

KUCW-TV SALT LAKE CITY

Traffic Order# (42) 14 Last Received: 10/1
Showing Buylines: All Lines

10/16/2012 12:28 PM 10/16/2012 12:14 PM

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) NATIONAL MEDIA INC

10/19/2012 - 10/25/2012 ALEXANDRIA, VA 22314 P1/P2/E 155/426/3420 Agency ( ) NATHUNAL IN 815 SLATERS LANE Agency C/P1/P2/E Flight Dates Hiatus Weeks

) WASHINGTON ) JAN FOX Rep Firm Sales Office ( Salesperson 202-872-5880 202-872-0263 Salesperson Phone# Salesperson FAX#

## - CONTRACT COMMENT -

CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT \*\*\*\*\*\*\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\*\*\*\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETENICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

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Total Cost	\$425.00	\$425.00	\$425.00	\$425.00	\$300.00	\$300.00	\$300.00	\$300.00	\$300.00
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Rate	\$425.00	\$425.00	\$425.00	\$425.00	\$300.00	\$300.00	\$300.00	\$300.00	\$300.00
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ij	 1 Rating: 2.1	2 Rating: 2.1	3 Rating: 2.1	4 Rating: 2.1	5 Rating: 1.6	6 Rating: 1.6	7 Rating: 1.6	8 Rating: 1.6	9 Rating: 1.6
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2 of 2	NO	80 63	Total Cost		\$800.00					% % %
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10/16/2012 12:28 PM 10/16/2012 12:14 PM nes	Rep Firm Sales Office Salesperson	Salesperson Phone# Salesperson FAX#	Spots/Week		Ħ					KSL KUTV
Printed: 10, Last Received: 10/ Showing Buylines: All Lines			Dates		10/20-10/20					KPNZ 0% KUPX 1%
I Showin	) NATIONAL MEDIA INC ATERS LANE ANDRIA, VA 22314 E 155/426/3420 10/19/2012 - 10/25/2012		Rate		\$800.00					% % 
)rder#	) NATIONAL MEDL 315 SLATERS LANE ALEXANDRIA, VA 22314		Len		30					KJZZ KUCW
Traffic Order#	Agency ( ). 815 SLA ALEXA Agency C/P1/P2/E Flight Dates Hights Weeks									CABL 0% KTVX 26%
1 Status New	'Y UB CONG	UB CONG	Program		1030P-12A SAT NITE LIVE				00.	\$50,633
Ver# 1	KUCW-TV SALT LAKE CITY r ( )NRCC-NATL REPUB CONG NRCC IE 2012	iaAssistant	Time		1030P-12A		00.000.1		00.00 000.00 4,000.00	Market Totals
8884279	JCW-TV SAJ ( ) NRC NRCC IE 201	NMRPP MediaAssistant	Day		SA	tALS—	s: 10 / \$4	THLY TOTAL	10 / \$4,000.00 :: 10 / \$4,000.0 .ls: 10 / \$4,000. mt/rcld/rtm:	
Rep Order# EC'd Yes	Station KU Advertiser ( Product N		LT		10 Rating: 3.3	REPORT TOTALS-	Report Totals: 10 / \$4,000.00	-SALES MONTHLY TOTALS-	Oct 12: 10 / \$4,000.00 Sales Totals: 10 / \$4,000.00 Station Totals: 10 / \$4,000.00 Lines not sent/rcld/rtm: 0 / \$0.00	

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